SUMMER SALE

2024 CONCEPT

STATEMENT STATEINS STRIPES

Stripes are back in style for 2024, offering a classic yet modern appearance. Whether they're vertical or horizontal, thick or thin, stripes bring visual appeal and character. This timeless pattern adds sophistication to modern spaces.

MOOD BOARD

Pattern:

Playful geometry is very popular for 2024, which complements a bright and bold colour palette. For the concept we have kept the pattern simple and easy for the audience to digest.

Colour palette:

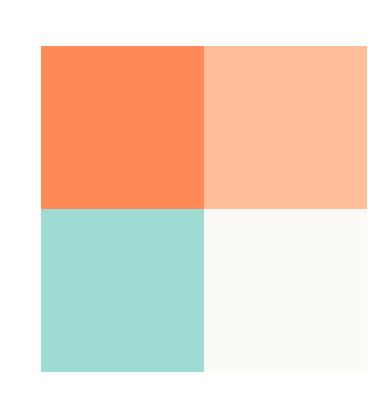
As the colour of 2024 is on the orange spectrum, Peach Fuzz and Apricot Crush, it made sense to pair a fresh, juicy orange with Tiffany blue, for this concept. It promotes an energetic summer vibe with a softer and sophisticated touch.





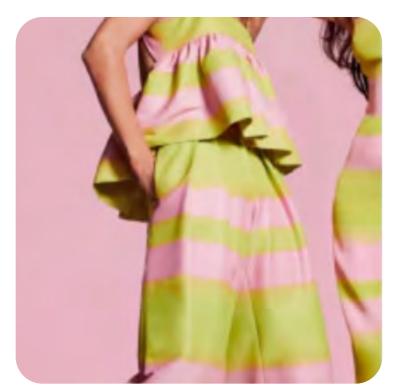














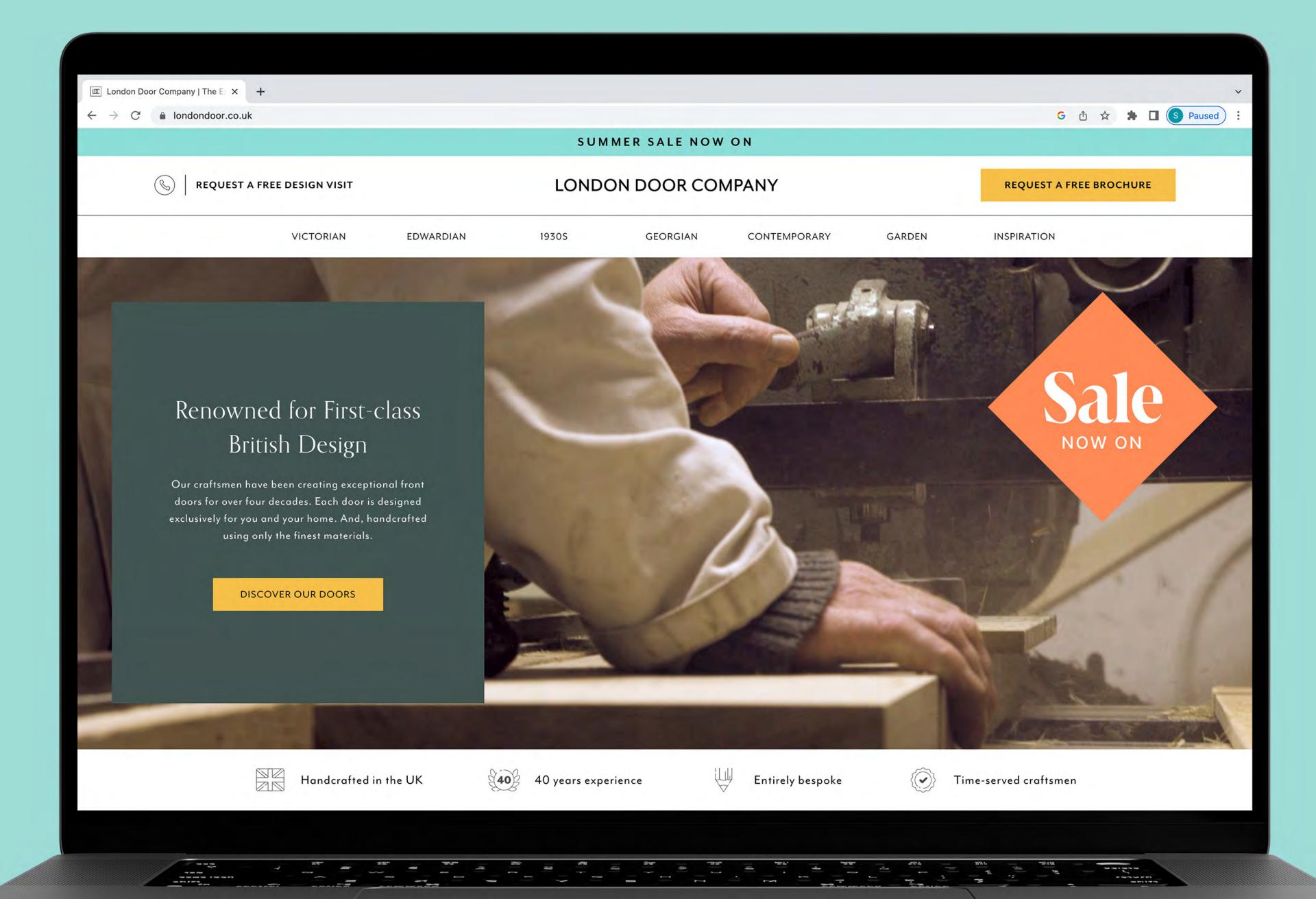
CONCEPT



ROUNDEL



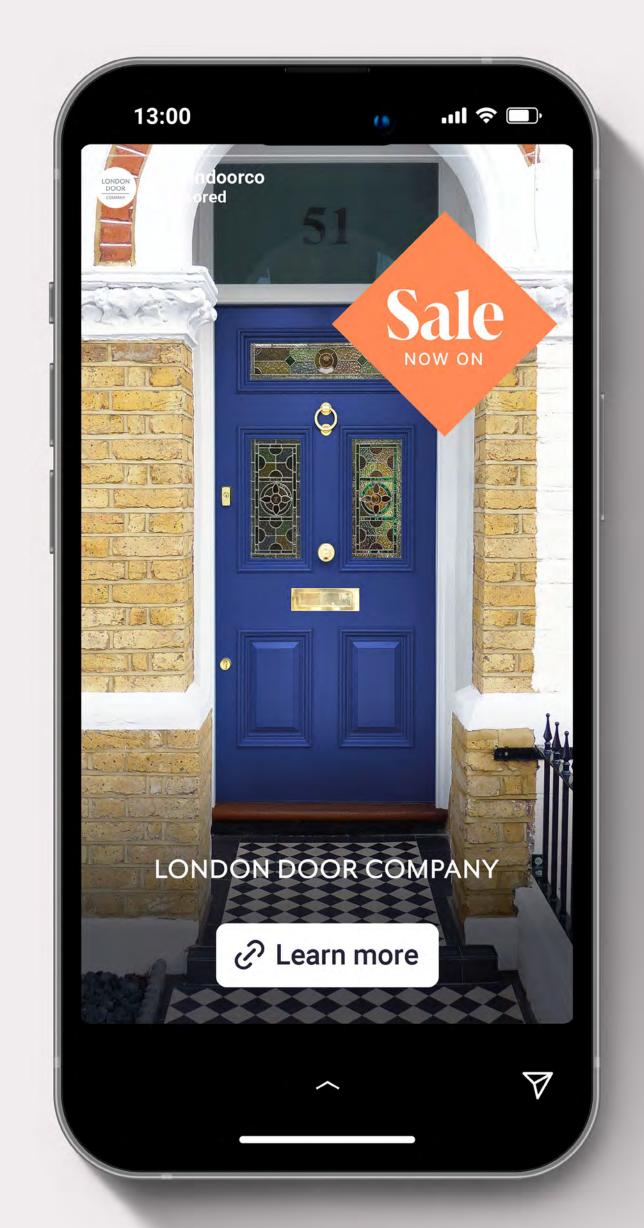
WEBSITE HOMEPAGE



SOCIAL ADVERTS



INSTA/FB GRID



PINTEREST

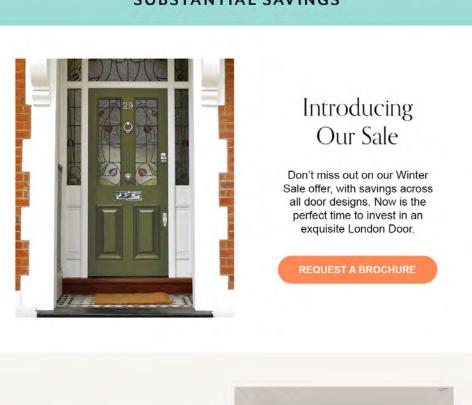




ECRMS

LAUNCH REMINDER 3 WEEKS REMAINING 7 DAYS LEFT





Free Design

Service

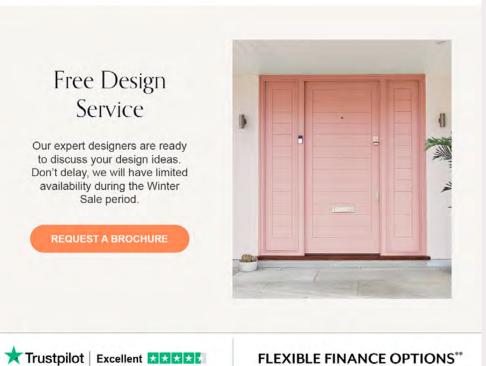
Our expert designers are ready

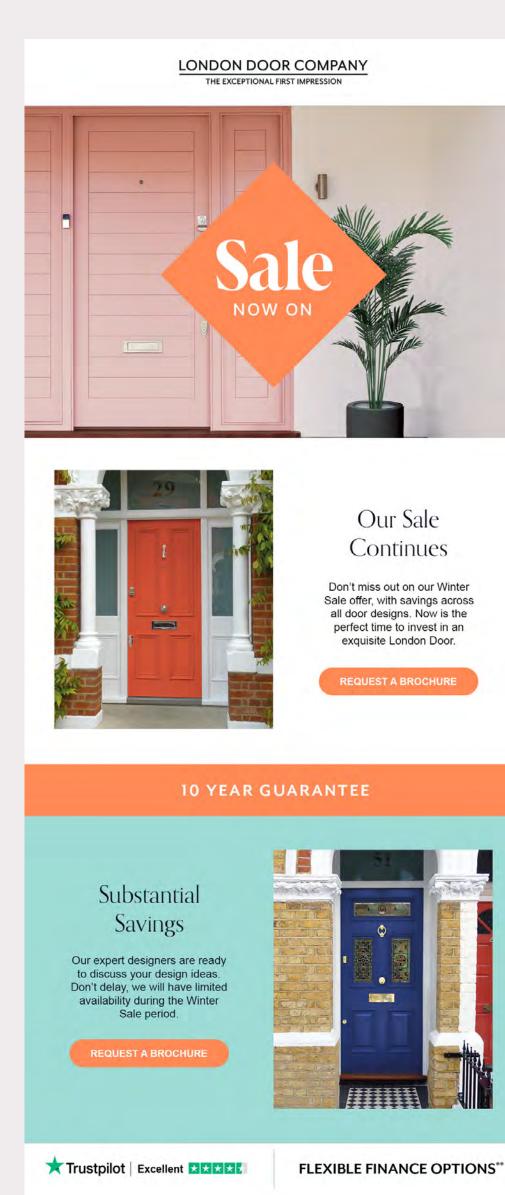
to discuss your design ideas.

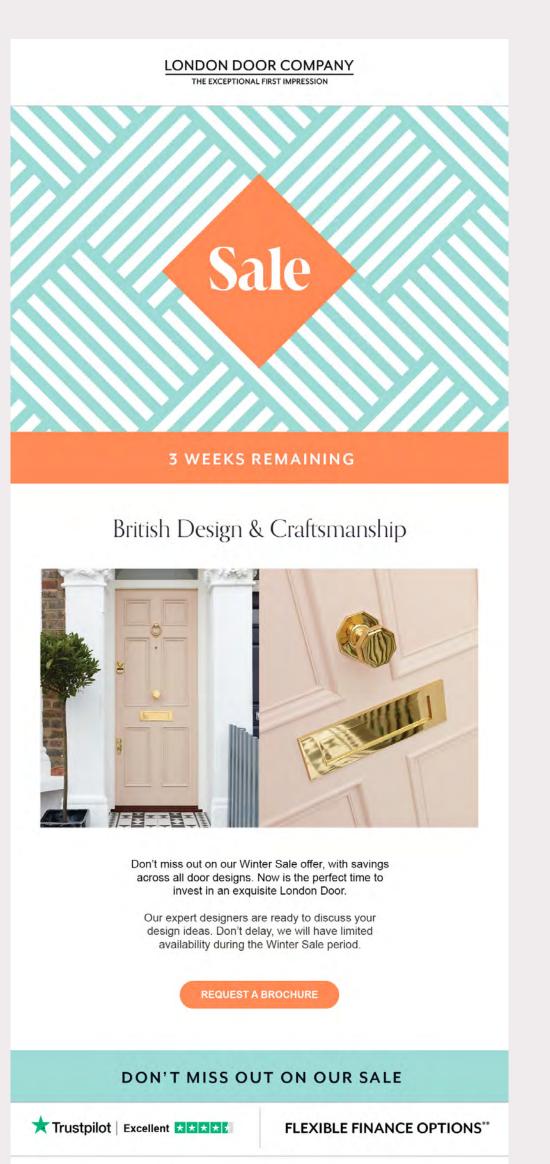
Don't delay, we will have limited

availability during the Winter

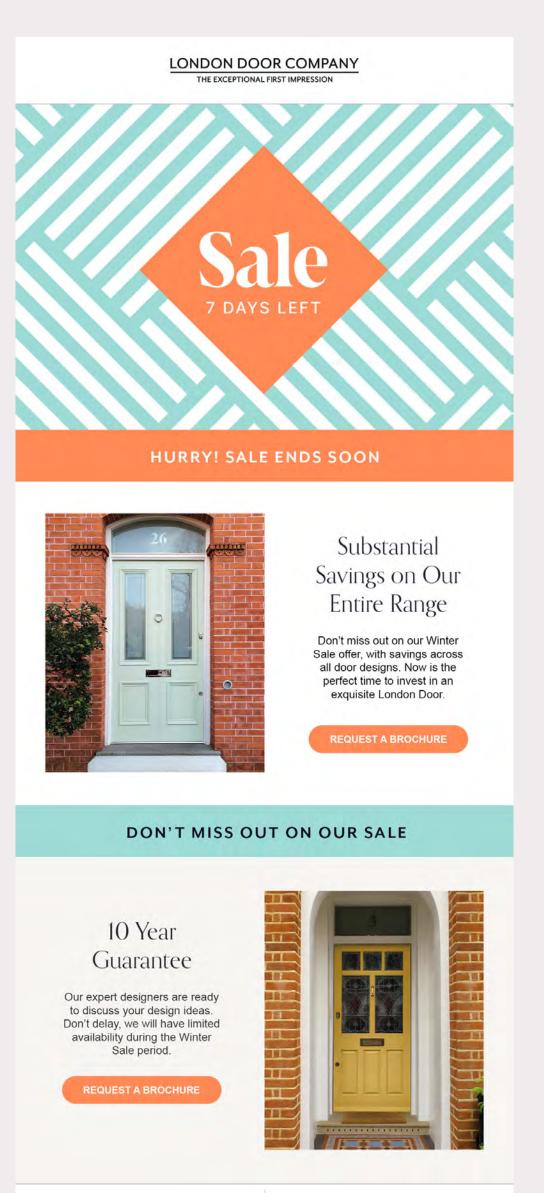
Sale period.







40 years experience Entirely bespoke Handcrafted in the UK Exceptional service



POS VINYL

